

Response under 37 C.F.R. §1.116  
Attorney Docket No. **010296**  
Serial No. **09/821,794**

**REMARKS**

Claims 12 - 15 are pending in the present application. By this Amendment, claims 14 and 15 have been amended. No new matter has been added. It is respectfully submitted that this Amendment is fully responsive to the Office Action dated September 8, 2004.

**Examiner Interview Request:**

During a telephone conversation with Examiner Bautista on December 7, 2004, it was requested and encouraged that Examiner Bautista telephone the Applicants' representative, Mr. Brown, during the Examiner's review of the application to discuss the present application at a time that is convenient to the Examiner.

**Claim Objections:**

Claims 14 and 15 stand objected to in item 2 of the Action due to minor informalities. However, each of claims 14 and 15 has been amended to correct such informalities. Accordingly, withdrawal of the claim objections to claims 14 and 15 is respectfully requested.

**As to the Merits:**

As to the merits of this case, the Examiner sets forth the following rejections:

claims 12-13 stand rejected under 35 USC §102 (e) as being anticipated by Bayer et al. (U.S. Patent No. 6,311,190, of record); and

claims 14 and 15 stand rejected under 35 USC §103(a) as being unpatentable over by Bayer et al. in view of Carter et al. (U.S. Patent No. 5,987,506, newly cited).

Each of these rejections is respectfully traversed.

With regard to Applicants' argument that Bayer fails to disclose the claimed features concerning *upon receiving a service request from a client system of a user, selecting an address corresponding to the controlling organization which controls said user from among said plurality of addresses, and sending a GUI screen for this selected address to the client system of said user in order to provide service to said user from the GUI screen of the controlling organization controlling said user*, the Examiner fails to provide any convincing rebuttal.

Instead, the Examiner asserts on lines 16 – 20 of page 2 of the Action that:

Bayer teaches an add voting campaign (GUI screen, controlling organization), wherein the network server automatically creates a unique URL for the new voting campaign, such that a voting campaign is accessed by a voter by requesting a connection (request from a user) to the network server (col. 12, lines 1-10).

However, this disclosure of Bayer is directed to the add/modify campaign of Fig. 7, which merely allows a user to create or add a new voting campaign page. That is, there is no disclosure with regard to add or modifying a campaign of selecting an address corresponding to the controlling organization which controls said user from among said plurality of addresses, as called for in the present claimed invention.

In addition, in the bridging paragraph between pages 3 and 4 of the Action, the Examiner asserts the following:

Bayer also teaches that the network server does not permit voters to revoke by creating, when a voter connects to the server, a Voting Digital ID identifying at least the network server, the voting campaign and the survey. The voting Digital ID is transmitted by the server to the voter's computer and stored by the browser of voter's computer as a cookie. If the voter later reconnects to the server, the server checks if any cookies of the voter's computer represent a Voting Digital ID matching the current survey for the voting campaign (col. 3, lines 24-37). Therefore, the system maintains in storage an address list of all the voters that access the system by identifying the survey and voting campaign (voting campaign page).

More specifically, according to Bayer, “[i]f a Voting Digital ID was available at step 64, ... then the network sever 12 queries the VoteCookie field in the records of the VoteLog table having the session's campaigned for a matching record (step 72) ... as step 74, if a record is found in the VoteLog table and a VoteCookie matches the Voting Digital ID associated with present survey and voting campaign, then the voter has already voted and cannot vote again (step 70).”<sup>1</sup>

However, while Bayer may be able to prevent a user from voting twice by matching a Voting Digital ID (cookie) from a user's browser with the VoteCookie field of the VoteLog table, such disclosure fails to constitute *selecting an address corresponding to the controlling organization which controls said user from among said plurality of addresses, and sending a GUI screen for this selected address to the client system of said user in order to provide service to said user from the GUI screen of the*

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<sup>1</sup> Please see, lines 32 – 46, column 14 of Bayer.

*controlling organization controlling said user*, as called for in the present claimed invention.

For example, as discussed in the present specification, as shown in Figure 18, when a user logs in (Step S80) (the procedures until login are as shown in S1 through S3 in Figure 4), the web server 1 references the user table 100 shown in Figure 2 and recognizes the company code for the user's controlling company (S81). Next, the web server 1 extracts the home page URL for the controlling company from the company table 160 shown in Fig. 17 and sends that URL to the user's web client as the open location (S82). Thereupon, the web client of the user's receives the URL for the controlling company's home page and sends a request to open that URL.

In view of the aforementioned amendments and accompanying remarks, Applicants submit that the claims, as herein amended, are in condition for allowance. Applicants request such action at an early date.

If the Examiner believes that this application is not now in condition for allowance, the Examiner is requested to contact Applicants' undersigned attorney to arrange for an interview to expedite the disposition of this case.

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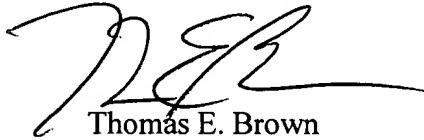
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If this paper is not timely filed, Applicants respectfully petition for an appropriate extension of time. The fees for such an extension or any other fees that may be due with respect to this paper may be charged to Deposit Account No. 50-2866.

Respectfully submitted,

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